

Brandywine High School Alumni Association
Annual Meeting Minutes
April 4, 2011

In Attendance:

Rick Browne
Donna Savage Hoffecker
Kevin Lyons
Bob Ralston

Leslie Rutherford Collins
Bonny Bagnatori Krause
Lisa Mezger Osberg

Dave Hauer
Cyndi Mitchell Lehm
Linda Dederick Pierce

Bonny called the meeting to order at 7:05 pm. She welcomed everyone. Each person introduced themselves.

Secretary's Report:

Cyndi reported that the minutes of the last meeting, held on April 28, 2010, were approved by the Board, and are posted on the BHSAA website. The same will be done with the minutes from this meeting. Cyndi circulated copies of the amended bylaws. Changes were made to the bylaws regarding the meetings. We are now required to have one annual meeting. The changes were proposed last year, and voted unanimously by the Board to accept.

Treasurer's Report:

Kevin provided a copy of the most recent bank statement. He reported a balance of \$3,224.83, as of April 4, 2011. Kevin will be writing checks for two \$500 scholarship awards to one male and one female graduating senior in May.

Committee Reports:

Brick-scape:

Leslie reported that 3 bricks have been ordered. Sales of the bricks have been slow. We will again send a flier home to parents of seniors to advertise the project.

BHSAA Annual Scholarships:

Bonny stated that the winners of the 2010 scholarships were Rachel Berninger and Benjamin Hyde. Students were asked to write essays stating what their post-high school plans were, and to describe their volunteer activities, and talk about their school spirit. A motion was made to provide a \$500 scholarship to a graduating female and a \$500 scholarship to a graduating male. The motion was seconded, and unanimously approved. We will contact the BHS counselor in charge of senior awards, and tell them that we will provide the two scholarships.

Unfinished Business:

BHSAA Class Representatives:

Cyndi reported that the only classes without a representative are the following: 1972, 1981, 1982, 1985, 1991, 1999, 2002, 2005, 2006, 2008, 2009, and 2010. The representatives' responsibility is to forward any information from BHSAA to their contact list. Many of them have their fellow classmates on their Facebook page, making it very easy to deliver a message. Rick Browne created a "contact us" form on our website that is directed to Cyndi, and she responds or forwards information to the proper alumni representative.

Facebook pages:

Rick Browne is the administrator of the BHSAA facebook Group. We currently have 196 members, which is up from 165 last year. Rick has also created a BHS Alumni Association Page which allows posts under that heading rather than his own name. Rick will add Bonny, Cyndi, Donna, and Lisa as administrators to help with the site.

New Business:

Bonny asked everyone how they feel about the current status of the alumni association, given the poor participation in events. Discussion followed. It was concluded that we would keep trying to reach out to alumni, and continue to be a means for alumni to communicate to fellow alumni. All those present feel that the annual alumni scholarship is extremely important, and we should find ways to financially support it. Improving communication seems to very important. Highlights of the dialogue that followed are:

- Having small gatherings, not necessarily a fundraiser, to help get the word out
- Repeating the fundraiser that was at C.W.Harborside a few years ago; we have the "blue print" for it, and we know it works, but we do not have anyone willing to coordinate
- Asking classes with upcoming reunions to pre-sell 10 bricks, and we will give their class some money towards their reunion
- Ask alumni to send us a donation
- If everyone in attendance here contacts their classmates, that would be helpful
- Look into internet fundraising
- Make the offer to alumni to post their business cards on our website
- Look into the possibility of a having a social event at a restaurant who will donate a certain percentage to the BHSAA; Donna will call Stanleys and Lisa will call Stoneys
- A motorcycle rally to collect cards for poker
- Having a 5K walk/run again
- The importance of alumni notifying us of upcoming events

It was concluded that we need send a message to alumni. Bonny asked everyone to get back to her by Monday with ideas of what information needs to be sent. Rick stressed the importance of posting new information on the website so alumni will have a reason to keep checking it.

Election of Board Members:

Bonny stated that the following Board Members' terms have expired: Donna Hoffecker, Cyndi Lehm, and Kevin Lyons. All three have agreed to run for re-election for another three years. There were no nominations from the floor. A motion was made to accept the nominations of Donna, Cyndi, and Kevin. The motion was seconded. All were in favor, and the motion was approved.

Election of Officers:

The Board Members elected the officers as follows:

President	Bonny Krause
Co-VP	Donna Hoffecker
Co-VP	Lisa Osberg
Secretary	Cyndi Lehm
Treasurer	Kevin Lyons
Board Member	Rick Browne
Board Member	Leslie Collins
Board Member	Bob Ralston
Board Member	Pamm Tweed

Upcoming Events:

- Class of '61-reunion in June at Brandywine Country Club (not confirmed)
- Class of '65-golf outing on September 16
- Class of '66-exploring ideas of a gathering on the weekend of September 17
- Class of '71-exploring a reunion in October
- Class of '76-a gathering at Stanleys after Homecoming

The meeting was adjourned at 8:20.

Respectfully submitted,

Cyndi Lehm, BHSAA Secretary